



IHRIM



Partnering with IHRIM to Prepare Next Gen Leaders at the Intersection of Human Resources & Technology



IHRIM International Association for Human Resource Information Management
2023 Rev B



Welcome!

The International Association for Human Resource Information Management (IHRIM) has served the HR-Technology community since 1980. We recruit, build and sustain a highly qualified membership of multidisciplinary experts through relevant educational and rigorous certification programs.

Throughout the year, IHRIM partners with media agencies, HCM and ATS vendors, academic institutions, employers, sponsors, and other associations. This compilation lists ways your leadership team, human resource staff, and business can benefit from partnering with IHRIM immediately and for years to come. Our staff can customize recruiting, promotional, and educational sponsorship packages that targets our coveted community and maximize the return on your investment. Our website also includes a new and updated bureau of thought leaders, subject matter experts and award-winning authors to speak and present at your events.

Please accept my personal invitation to explore a strategic partner with IHRIM. Together, let's inform today's decision-makers in HR Technology and to prepare the next generation of creative problem solvers at the intersection of HR and Technology.



Sincerely,
Dennis Hill, Ph.D., HRIP
IHRIM Chairperson and
Co-founder, Consortium DeHR
DHill@IHRIM.org



IHRIM

A Valuable Intersection for HR-Tech with Your Company & IHRIM

IHRIM offers several categories of memberships.

Individual professionals, businesses, governmental units, organizations, academicians, researchers, and students comprise the majority of IHRIM Members.

Organizations can secure all of the benefits accorded individual membership for any number of employees at a discounted rate.

Individual Members...

- Consent to and receive email from IHRIM and our Affiliates/Sponsors but can opt-out to receive only IHRIM messages.
- Receive Workforce Solutions Review in digital form, and access to all archives. Print on demand and private-labeled issues and articles available for fee.
- Access to Webinars and Sponsored Live Events with Slides & Recording.
- Virtual Peer Mentoring.
- IHRIM *Huddles*, i.e. Virtual Meetups and Small Group Discussions
- HRIP recertification credits

- **Memberships**
 - Individual
 - Professional
 - Academic/Research
 - Student
 - Faculty
 - Organization
 - Honorary/Emeritus
- **Recruitment & Career Advancement**
 - Online Profiles & Resume Access
 - Recruitment Ads
 - Job Posting & Email Blasts
- **Education, Training & Certification**
 - HRIP Certification
 - Webinars/Seminars
 - Mentoring & Virtual Conversations
- **Publications & Online Resources**
 - WSR Magazine Digital & Print Ads and Sponsored Articles & Issues
 - Buyers Guide Ads
 - IHRIM Website Ads
 - Community Surveys
 - Exclusive Member Huddles
- **Sponsorships**
 - Technology Review Council
 - HRIP Exam & Review Course
 - Regional and Vertical On-Line Communities
 - IHRIM Speakers



IHRIM

As an Organization Member with 3 or more HR-Tech professionals, your staff will enjoy all of the benefits of IHRIM's Individual Membership at a discount, and they will appreciate your investment and encouragement in their professional development.

Start-ups and small-to-midsize businesses will derive immediate value from a single-source of generated and curated resources in the HR-Tech space, as well as expose your company and services to decision-makers and influencers in the field.



Globally Certified. Professionally Verified.

Membership in IHRIM reflects one’s personal or organizational commitment to the multidisciplinary demands of the HR-Tech profession and the importance of accredited continuing education as a force for progress.

Category	Option	Price
Professional Membership	Registered Member (Freemium)	Free
	Individual Member	\$200
	Emeritus or Honorary Member	Free
Organization Membership	Organization Member	\$225/organization Discounted Professional Memberships Up to 33% discount with 3 or more members
Academic Membership	Student with Individual Member Benefits	\$50 (75% off)
	Faculty as Individual Member	\$100 (50% off)
HRIP Certification Courses & Exam	Exam to Full Packages	\$445 to \$1100 (Members)

Benefits to you include:

- It demonstrates your expertise. The HRIP certification is a concrete measure of your experience and your command of HRIM/HRIS concepts and processes. It adds an important credential to your resume.
- It builds your credibility. The HRIP designation tells clients and employers that you are motivated, knowledgeable and committed to quality—valuable assets to any team.



Target Marketing. Lead Prospecting. Reach out exactly to qualified prospects and customers in HR-Tech and maximize the return on advertising funds.

Category	Option	Price
Emails	Email Blast (Same Campaign)	\$500 to \$1000 (per Blast) Nonprofit For Profit
IHRIM Website	Banner (Masthead) Side Bar Banner (Footer)	\$1000 (1X) / \$750 (6X) / \$500 (12X) \$750 (1X) / \$500 (6X) / \$350 (12X) \$750 (1X) / \$500 (6X) / \$350 (12X)
Technology Review Council	Presentation with Optional Survey	\$250 (Per presentation) \$500 (add Attendee Survey) Maximum 2 per year
WSR & Marketplace Advertising (Digital)	Banner (Masthead) Side Bar (Square) Sponsored Article + Small Ad	\$1000 (1X) / \$750 (6X) / \$500 (12X) \$750 (1X) / \$500 (6X) / \$350 (12X) \$2,000 / Issue (30-Day Duration)
WSR Magazine Advertising (Print)	Back Cover Inside Covers Full Page Half Page One-Third Page	\$2000 (1X) / \$1500 (4X) \$1600 (1X) / \$1200 (4X) \$1300 (1X) / \$1000 (4X) \$900 (1X) / \$800 (4X) \$650 (1X) / \$575 (4X)
IHRIM MarketPlace	50-word Listing/Category 4-color Logo Each additional category Power Listing Reprints (Low- / High-Resolution)	\$400 \$250 \$35 \$550 \$100 / \$300
IHRIM Job Board	30-day post (no emails) 45-day post (emails) 60-day post (2X emails/Job Flash) 30-day post (emails & Talent Boost) 30-day post and 30-day Access to Resume Bank 5X 30-day posts	\$ 400 \$ 500 \$ 700 \$ 900 \$350 / \$525 \$1559



NEED MORE INFORMATION ON YOUR SPECIFIC TOPICS

Want to know more about a specific topic? Check out our topic driven archive and get all the information you want. Pick a topic and go.

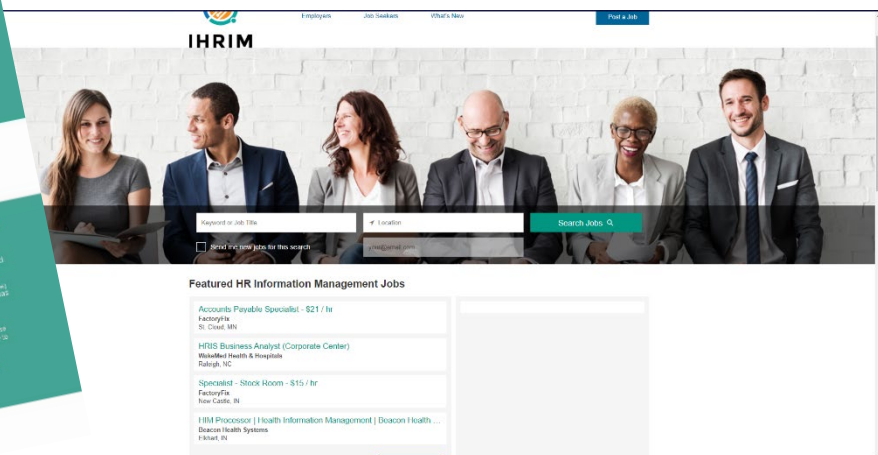
Workforce & Behavioral Analytics Workforce Planning	Technology Trends Disrupters Industry Insights	Workforce Development & Rewards	Workforce Management & Utilization
Talent Acquisition	AI Predictive Analytics	HCM Strategy & Roadmaps Project Management	Digital Employee Experiences (DEX) HR Service Delivery
Workforce Structures & HR Agility	Business Process Transformation & Continuous Improvement	Virtual / Blended Workforce	Data Privacy Regulatory Compliance





Gain New Relationships through Sponsorships.
 Help the HR-Tech community grow to recognize your corporate identity while supporting and promoting high quality, globally-recognized programs, events, and groups.

Category	Option	Price
Sponsorship Content & Channels Underwrite a program, event, on-line community, or special interest group for long-term exposure and growing recognition as an industry leader.	Webinar	\$3,000
	Blog Post / Non-advertising / Advertorial	\$300 / \$1,000
	R&D Survey	\$750 - \$2,000
	Special Events Conferences	\$5,000 - \$12,000
	Special Interest Group or Virtual Community	\$750 / qtr
	HRIP Course and Exam Sponsor	\$2,500 / 60-day Cycle
	Membership Sponsorships	\$50 - \$195/member



Email Partnerships@IHRIM.org
today for a customized proposal
at the *Intersection of*
Human Resources & Technology.

