



IHRIM[®]



Partnering with IHRIM to Prepare Next Gen Leaders at the Intersection of Human Resources & Technology



International Association for Human Resource Information Management
2024-2025

Welcome!



Since 1980, the International Association for Human Resource Information Management (IHRIM) has been a cornerstone of the HR technology community, cultivating a highly qualified membership of multidisciplinary experts through relevant educational programs and rigorous certification processes.

As a leading vendor in the HR technology space, your company thrives on innovation, expertise, and strong industry connections. Partnering with IHRIM offers a unique opportunity to advance these objectives and act in your own enlightened self-interest.

Why Partner with IHRIM?

Expand Your Reach: Access our coveted community of HR technology professionals, decision-makers, and influencers eager to engage with cutting-edge solutions like yours.

Customized Sponsorship Packages: Our team can tailor recruiting, promotional, and educational sponsorships to align with your specific goals, maximizing your return on investment.

Showcase Thought Leadership: Feature your experts in our newly updated bureau of thought leaders, subject matter experts, and award-winning authors. This platform allows you to share insights and present at events, enhancing your brand's visibility and credibility.

Engage with Key Audiences: Participate in webinars, conferences, and networking events throughout the year to connect directly with potential clients and industry peers.

Drive Industry Innovation: Collaborate with media agencies, academic institutions, employers, and other associations to shape the future of HR technology.

I warmly invite you to explore a strategic partnership with IHRIM. Together, we can empower today's HR technology decision-makers and prepare the next generation of creative problem solvers at the intersection of HR and technology.

By aligning with IHRIM, you position your company at the forefront of industry developments while fostering relationships that can drive your business forward for years to come.

Please feel free to reach out to me directly to discuss how we can customize this partnership to meet your needs. I look forward to the possibility of working together.



Sincerely,
Dennis Hill, Ph.D., HRIP, SHRM-SCP, SHRP
IHRIM Chairperson and
Co-founder, Consortium DeHR
DHill@IHRIM.org





Engage Effectively with HR Tech Professionals Worldwide | 24x365

IHRIM offers several categories of memberships that are open to vendors.

Professionals, businesses, governmental units, organizations, academicians, researchers, and students comprise the majority of IHRIM Members.

Organizations can secure all of the benefits accorded professional membership for any number of employees at discount.

Professional Members...

- Consent to and receive email from IHRIM and our Strategic Partners.
- Receive *Workforce Solutions Review*, and access to all archives.
- Access to Webinars and Sponsored Live Events with Deck & Recording.
- Career Mentoring.
- IHRIM *Convos*, i.e. Virtual Meetups and Small Group Discussions on practices and approaches to selecting and deploying HR technology.
- HRIP credits and credits for other HR-related certifications.

- Membership Categories
 - Professional
 - Practitioners
 - Consultants
 - Vendors
 - Academic/Research
 - Students
 - Faculty and Staff
 - Organization
 - Honorary/Emeritus
- Recruitment & Career Advancement
 - Online Profiles & Resume Access
 - Recruitment Ads
 - Job Posting & Email Blasts
- Education, Training & Certification
 - HRIP Certification
 - Webinars/Seminars
 - Mentoring & Virtual Conversations
- Advertise through IHRIMedia
 - WSR Magazine Ads
 - IHRIM Newsletter
 - Buyers Guide Ads
 - IHRIM Website Ads
- Sponsorships
 - Emerging Tech Webinars
 - HRIP Exam & Review Course
 - Regional and Vertical On-Line Communities
 - IHRIM Speakers





Modern Marketing Understands Enlightened Self-Interest

As an Organization Member with two or more coworkers, your company will enjoy all of the benefits of IHRIM's Professional Membership without limits. Your team will engage decision-makers year-round as peers, and both will appreciate your investment in and commitment to their professional community and development.

Companies of all sizes can derive immediate value from our single-source of generated and curated resources and contacts in the HR Tech space, as well as presenting your company and services to thousands of decision-makers and influencers in the field.

If you haven't seen IHRIM recently, you haven't seen IHRIM at all.



A Global Community for the HR Tech Professional.
 Membership in IHRIM reflects one's personal or organizational commitment to the multidisciplinary demands of the HR-Tech profession and the importance of accredited continuing education as a force for progress.

Category	Option	Price
Trial Membership	Registered Member <i>(90-day Trial Freemium)</i>	Free
Professional Membership	Individual Member	\$200
	Emeritus or Honorary Member	Free
Organization Membership	Organization Member	\$225/organization Reduced Professional Rate Up to 30% discount
Academic Membership	Student with Limited Member Benefits	\$50 (75% off)
	Faculty and Staff as Professional Member	\$100 (50% off)
HRIP Certification Courses & Exam	Discounted Bundled Packages	\$1100 (Members) \$1300 (Non-Members)

24x365

HRIP Certification

The Human Resource Information Professional (HRIP) Certification Exam is a human resources exam designed to assess the knowledge and competencies of professionals in the HR technology field. Passing the exam indicates a demonstrated comprehensive understanding and proficiency of the defined body of knowledge in HR information management.



Why Get HRIP Certified

Demonstrate Your Expertise

The HRIP certification is a concrete measure of your experience and your command of HRM/HRIS concepts and processes. It adds an

Build Your Credibility

The HRIP designation tells clients and employers that you are motivated, knowledgeable and committed to quality—valuable assets to any



Valuable Persistence

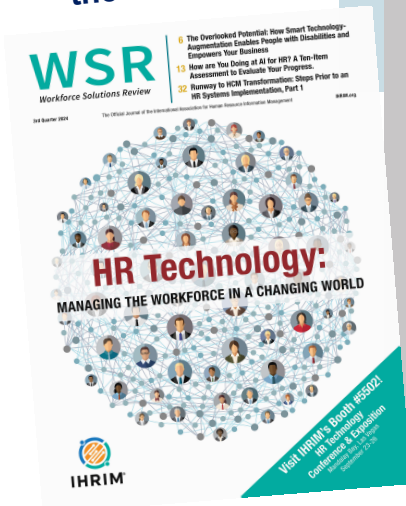


Target Marketing. Lead Prospecting.
 Reach out exactly to qualified prospects and customers in HR Tech. Save money while maximizing the return on advertising spend.

Service	Option	Price
Emails Blast & Newsletter Sponsorship	Email Blast (Same Campaign)	\$500 (First Blast) \$250 (Second Blast) \$150 (Third Blast)
IHRIM Website	Banner (Masthead) Side Bar Banner (Footer)	\$1000 (1X) / \$750 (6X) / \$500 (12X) \$750 (1X) / \$500 (6X) / \$350 (12X) \$750 (1X) / \$500 (6X) / \$350 (12X)
Webinar Sponsorship	Presentation with Optional Crafted Survey	\$250 (per presentation) \$500 (with crafted survey) Maximum 2 per year
WSR Magazine, Special Issues, Advertising & Sponsorships	Issue Sponsorship includes BackCover	\$5000 (1X) / \$3000(4X)
	Sponsored Article + Small Ad	\$2,000 / Issue
<i>Printed Copies Available on Demand at Cost</i>	Back Cover Inside Covers Full Page Half Page One-Third Page	\$2000 (1X) / \$1500 (4X) \$1600 (1X) / \$1200 (4X) \$1300 (1X) / \$1000 (4X) \$900 (1X) / \$800 (4X) \$650 (1X) / \$575 (4X)
WSR Job Board and Buyers Guide	Call for Quote	<i>Special rates for member exclusives, including jobs for HRIP-certified, professional members.</i>

Professionally Curated Articles & Resources

IHRIM Cuts thru the Noise



NEED MORE INFORMATION ON YOUR SPECIFIC TOPICS

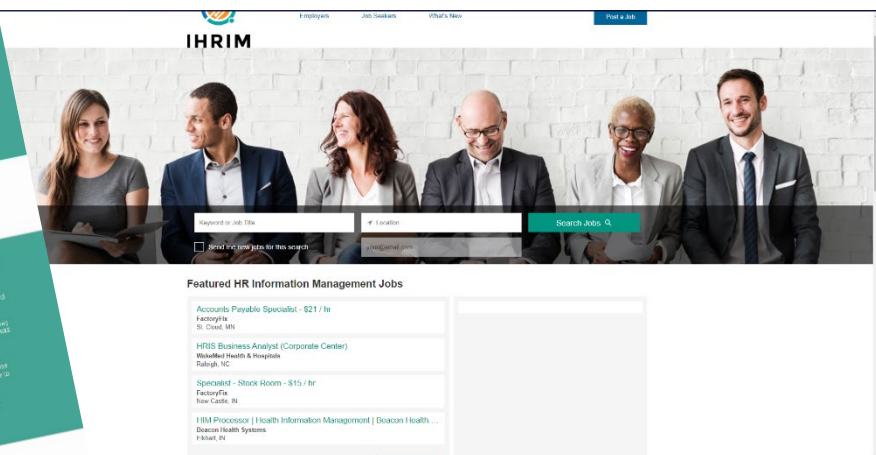
Want to know more about a specific topic? Check out our topic driven archive and get all the information you want. Pick a topic and go.

Workforce & Behavioral Analytics Workforce Planning	Technology Trends Disrupters Industry Insights	Workforce Development & Rewards	Workforce Management & Utilization
Talent Acquisition	AI Predictive Analytics	HCM Strategy & Roadmaps Project Management	Digital Employee Experience (DEX) HR Service Delivery
Workforce Structures & HR Agility	Business Process Transformation & Continuous Improvement	Virtual / Blended Workforce	Data Privacy Regulatory Compliance



Gain New Relationships through Sponsorships.
 Help the HR-Tech community grow to recognize your corporate identity as a supporter and promoter of HR Tech careers and quality continuing education.

	Major Opportunities	Price
<p>Partner Sponsorship, Creator Content & Persistent Presence</p> <p>Underwrite a program, event, on-line community, or special interest group for long-term exposure and growing recognition as an industry leader and community partner.</p>	1-, 2- & 8-hour Webinar	\$1,000 to 3,000
	Blog / Advertorial	\$1,000
	R&D Survey of IHRIM Community	\$1,000 - \$2,500
	Special Events Conferences	\$5,000 - \$12,000
	Special Interest Group or Virtual Community	\$750/QTR \$2,500/YR
	HRIP Course and Exam Sponsor	\$2,500 / Cycle
	Master Key of Success Awards Program	\$2,000/honoree



Email Partnerships@IHRIM.org for a customized proposal.

or call

Phone: 1-567-844-4746 (1-567-84IHRIM)

Website: <https://www.IHRIM.org>

